

Xenom Energy



Digitizing Oil in African

Xenom is a cutting-edge marketplace platform for easy access to petroleum products in Africa – end to end supply chain solution in the oil sector.

In Africa, the oil industry is majorly informal, dissociated and huge.

Our Mission

To improve returns from businesses and investments in oil sectors in Africa.

A) Xenom marketplace enables independent station owners to order products at any time via SMS, our platform or mobile app, and receive timely delivery to their station.

B) This makes it easier for independent station owners to source petroleum products and helps oil marketers ensure that their products are consistently available to consumers.

Problem

In Eastern Africa alone there are more than 10 thousand independent stations doing business of over \$25 billion worth of petroleum product.

These independent are mainly located in rural areas and upcoming towns. They loss up to 37% due to challenges of restocking, lack of good branding, business management skill and financing.

The oil marketers also loss up to 12% due to lack of direct channel communication to station owners and to middlemen known as resellers.

Solution

Xenom aims to revolutionize oil industry business in Africa by creating a marketplace for unlimited access to petroleum products and services. By connecting independent fuel station owners to Oil Marketers through our tech-enabled and operations driven marketplace.

Fixing inefficient supply chains for the independent station owners and providing a sales platform where Oil marketers can easily sell out their petroleum products.



Solution

Xenom higher efficiency has been demonstrated to improve sales volumes for Oil Marketers and eliminated the struggle of independent station owners were experiencing in restocking their stations. This has resulted to more better margins which, in turn is expected to stimulate overall economic development in a tangible way.



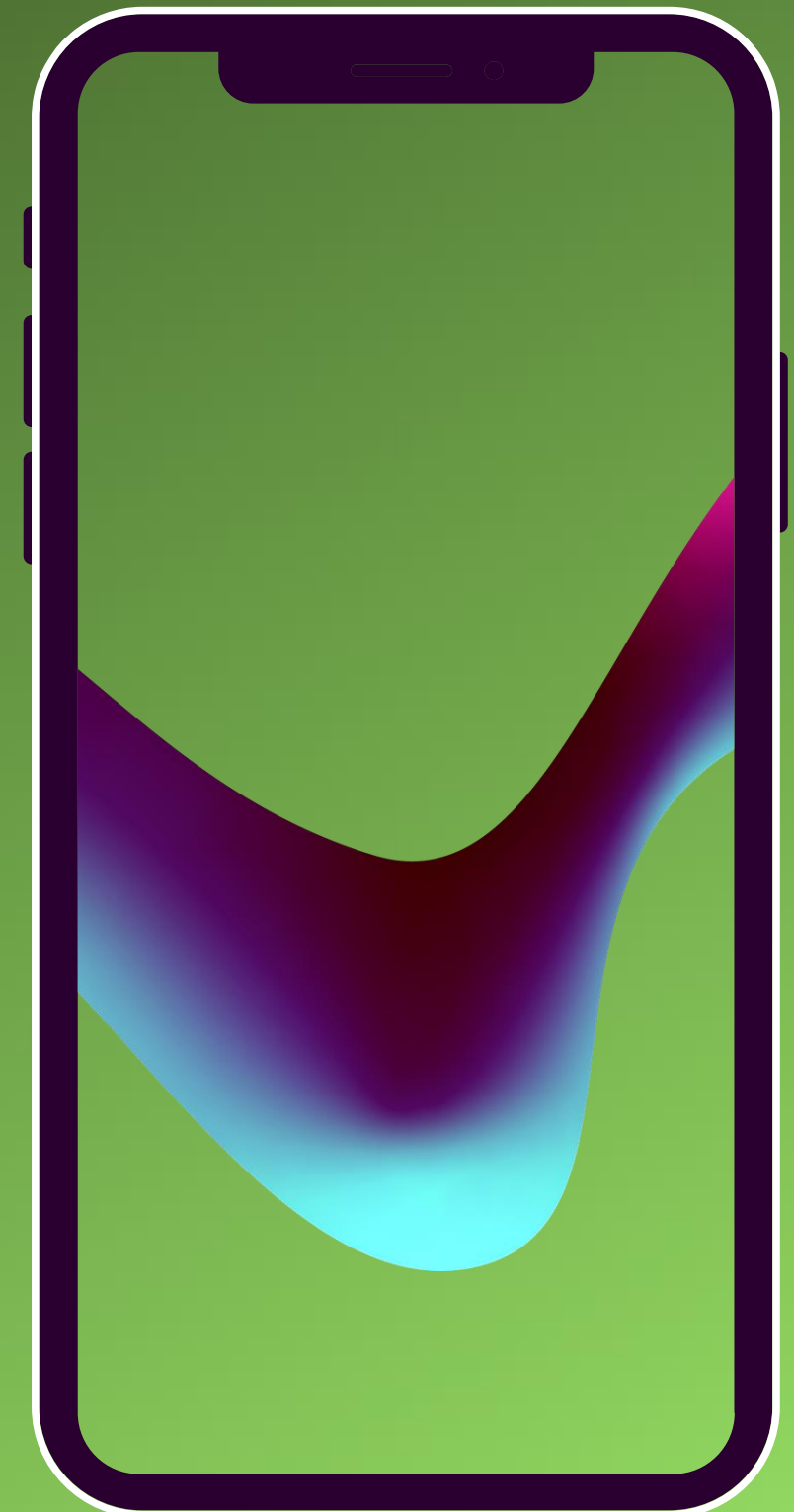
Services

Our core services that we offer in Kenya, Uganda, DRC Congo, Tanzania, South Sudan and Rwanda with plan to expands to entire Africa.

Supply & Trading

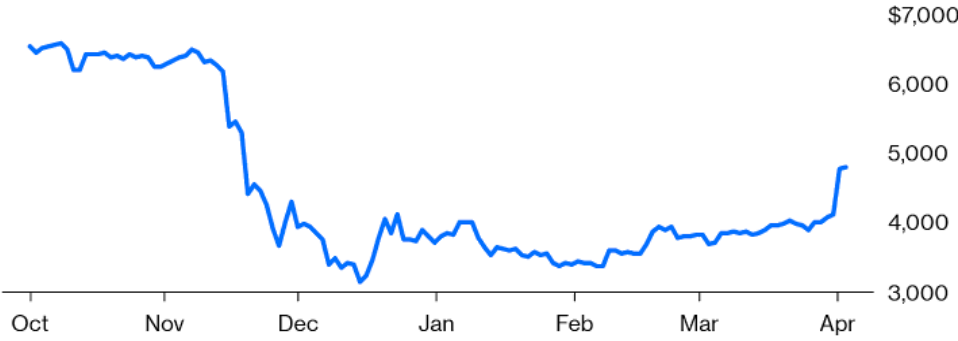
Bulk supply and distribution (end to end logistics) of fuels to independent stations owners. Below is list of fuels:

- PMS/Mogas/MSP/Super/Gasoline
- AGO/Gasoil/Diesel
- IK/JET A-1/BIK/Kerosene
- FO/Fuel Oil
- HFO/Heavy Fuel Oil



Bouncing Back

Bitcoin exchange rate



Source: Bloomberg

BloombergOpinion

Unit conversion for Oil (WTI) Price Today

Conversion	Oil (WTI) Price
1 Barrel ≈ 0,136 Tonnes of Crude Oil	Oil (WTI) Price Per 1 Ton 148.16 USD
1 Barrel ≈ 158,98 Liters	Oil (WTI) Price Per 1 Liter 0.13 USD
1 Barrel = 336 Pint	Oil (WTI) Price Per 1 Pint 0.06 USD
1 Barrel = 42 Gallons	Oil (WTI) Price Per 1 Gallon 0.48 USD

LPG

Liquefied Petroleum Gas (LPG) bulk supplies to independent station owners.

Lubricants

Lubricants bulk supplies and delivery to independent station owners.

Financing

Leveraging historic purchasing data, Xenom evaluates independent station owners to provide them with access to credit and other financial services that is restock or expansion financing.



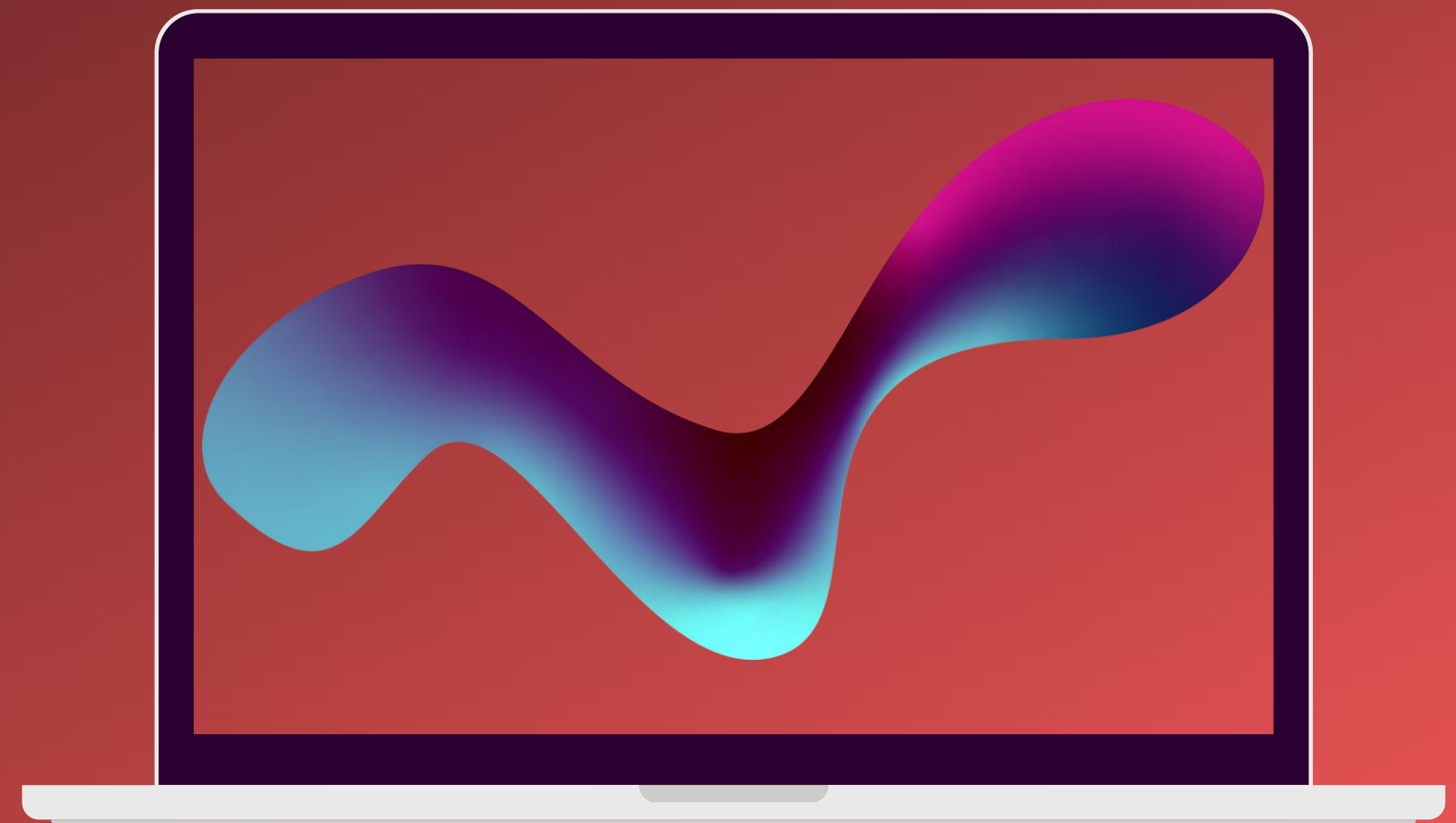
Branding

We offer branding facilities to independent station owners to aid in marketing for their station via our promotions.



Data to learn

Xenom's platform track thousands real-time sales and orders between independent station owners and oil marketers. Access to products price trends and petroleum industry information to enable independent station owners get insights and strategies on restocking accordingly.



Benefits & Highlights

Increased sales & unlimited supply: Visibility to many clients and suppliers.

Improved profitability: No middlemen less margin share.

Efficient communication channel: Eliminates the hustle of trading through our exceptional customer service and advanced tech-enable operation process.

Automatic & accurate invoicing: Through Xenom system and software.

Cost savings: Both direct and indirect.

Benefits & Highlights

Access to capital: Fuel, restocking and expansion financing.

Reliability: High quality products with right standards.

Great branding: Increased visibility of brand.

Tracking: Consistent updates provide peace-of-mind.

Business management: Training, station management.

Data: Purchasing and sales information.

The Team



Kevin Owino

Chief Executive Officer



Fredrick Oluoch

Chief Technology Officer



Vivian Merriez

Chief Marketing Officer

CHECK IT OUT



THANK YOU!