



How do we reach the poor with ICS interventions?

Concept	Rational	Approaches
Promotion of <u>"self-help"</u> solutions	Access can be provided if poor households do not have to pay cash for the access to better energy.	 Do-it-yourself/self-help (every household builds its own stove); Volunteers build stoves for their community members;
Make <u>special products</u> for the poor available (product diversification)	Create products which are affordable for poor people without distorting the market	 Use cheaper materials (usually with less durability); Produce smaller units (usually with less power output);
Make <u>special prices</u> for the poor available (better affordability of quality products)	Access to high quality products can be provided if poor households do not have to pay the full price (at once).	 Micro-finance solutions (payment in installments); Subsidy solutions (project, government, carbon); Free hand-out of devices and/or fuel (donation by a donor in emergencies, paid by revenues of large energy infrastructure)
Reaching the poor by improving social services	Poor individual households can benefit from modern energy in social services even if they cannot afford it at home.	ICS for School feeding (e.g. in cooperation with World Food Program);