

GIZ DIVISION ECONOMIC DEVELOPMENT & EMPLOYMENT

APPROACHES and INSTRUMENTS for GREEN GROWTH & GREEN ECONOMY

Ms Johanna JAGNOW, Mr Hans Joachim ZINNKANN

SE4JOBS Expert Workshop of the GIZ Regional Programme „RE-ACTIVATE – Promoting Development and Employment through Renewable Energy and Energy Efficiency“

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GIZ Sector Project „Innovative Approaches of Private Sector Development“



Green Value Chains



Green Private Sector Development

Green &
Inclusive
Industrial Policy
[SV NaWi]

Green Entrepreneurship

Study „[Green Entrepreneurship Promotion Tunisia](#)“ (2014)

Study on Craftsmanship & Energy Efficient Restoration of Historic Buildings in Ukraine (2014)

Sector Assessment & Selection: Green & Inclusive

Guidelines on Methodology + Criteria Catalogue (econ.+ecol.-incl.)+ Instruments (e.g. hot-spot-analysis) 2013-2015;

ValueLinks 2.0

Eco/Green Innovation

Study „[Promoting Eco-Innovation](#)“ (2013)

Green Business Model Promotion

Guidelines + Mapping of tools for green business model development, Handbook (2015)

Concept Note „Valorisationn of Organic Waste from Fruit and Vegetable Wholesale Markets in Algeria (2013)

Green Business Development Services (Green BDS)

→ Promotion of Markets for Consultants

Resource Efficiency: „NCPCs“ (Morocco: CMPP)

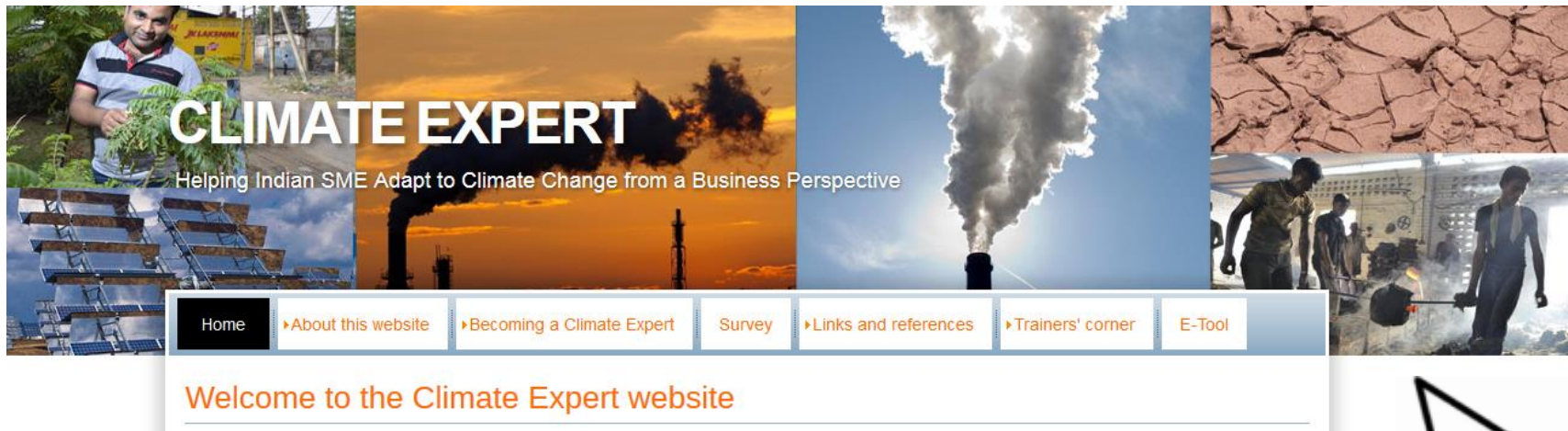
[Climate Change Adaptation of the Private Sector](#)

Green Finance , Green Financial Services [SV FSE]

[Global Programme Private Sector Adaptation to Climate Change]



Online Business Tool “Climate-Expert”



- Why does climate change adaptation matter to my business?
- How to develop an adaptation strategy for my business?

The *Climate Expert* helps Indian MSME to find information and develop answers on CC adaptation

Please visit
www.climate-expert.in



Economic policy instruments to support the transformation towards an ecologically sustainable economy
Green Industrial Policy: e.g. regulating policies, environmental fiscal reforms

Structural and Industrial Policy

EQUIP- Toolbox

“Enhancing the Quality of Industrial Policy in Developing Countries”

(GIZ- UNIDO Project on **industrial diagnosis** with tools on ‘Inclusive Industrial Development’ and ‘Energy efficiency’)

Green and Inclusive Economic Policy

Identification of synergies and trade-offs between the economic, **social and ecologic dimension** of sustainability

Policy impact assessment of green and inclusive growth strategies
e.g. macroeconomic modelling

THANK YOU!

...let's collaborate...

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